

ME TIAKI, KIA ORA! THE ZOO WITH THE BIGGEST HEART

ORANGA

A HEALTHY ORGANISATION

AS WELLINGTON ZOO TANGATA WE:

- Sustain a safety conscious culture
- Embed wellbeing for our people
- Grow our people through learning and development
 - Model values aligned behaviours
- Sustain financial success by data driven decision making
 - Commit to outstanding daily visitor care
 - Improve and maintain the physical assets
 - Meet all legal and compliance requirements



WHĀNAU

OUR ROLE

INSPIRED BY TANĒ WE PROTECT OUR PLANET BY:

- Integrating the United Nations Sustainable Development Goals: Life On Land, Life Below Water, Climate Action, Quality Education, Responsible Consumption and Production, and Sustainable Cities and Communities
- Developing initiatives for social, environmental and economic sustainability



TINANA

OUR ANIMALS

INSPIRED BY TANGAROA WE CARE FOR OUR ANIMALS BY:

- Science based animal welfare practices so the animals are happy
- World leading animal care so the animals live their best lives
- Strategic species planning for our site and staff expertise



HINENGARO

OUR PURPOSE

INSPIRED BY TŪ WE SAVE WILDLIFE AND WILD PLACES BY:

- Recognition and involvement of the Zoo's conservation expertise
- Effective field partnerships for long term conservation outcomes
- Focused investment in conservation innovations



WAIRUA

OUR COMMUNITY

INSPIRED BY RONGO WE STRENGTHEN COMMUNITY SUPPORT AND ACTION BY:

- Maintaining lasting partnerships for community support and conservation outcomes
- Engaging, message driven experiences to build community environmental action
- Integrating Te Ao Māori within the Zoo

 **WELCOME TO
OUR WILD PARTY**
HE WHĀNAU KOTAHI TĀTOU

 **WE ARE A VOICE
TO BE HEARD**
KA RONGO TE PŌ, KA RONGO TE AO

 **WE PUNCH ABOVE
OUR WEIGHT**
EHARA TAKU TOA I TE TOA TAKITAHĪ,
ĒNGARI HE TOA TAKITINI

 **WE HAVE A STRONG
GREEN FURRY HEART**
ME MANAWANUI

MANAAKITANGA
WELCOMING GENEROSITY,
SUPPORT, HOSPITALITY
AND KINDNESS

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